



The Calligraphy & Lettering of W. A. Dwiggins

An illustrated lecture by Paul Shaw

The Friends of Calligraphy present
an illustrated lecture sponsored by
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**San Francisco Public Library
Koret Auditorium**

100 Larkin Street, San Francisco
Tuesday, August 14, 2018
Reception: 6:00 to 6:30 pm
Lecture: 6:30 to 7:30 pm

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W.A. DWIGGINS (1880–1956) was an advertising designer, book designer, type designer, and marionette maker. An essential aspect of the first three of those activities was his skill as a lettering artist. Dwiggins began his career when the Arts & Crafts movement was still in full sway and ended it as modernism in America was becoming ascendant. This talk will survey his lettering and calligraphy in a combined thematic and chronological manner—from the influence of Frederic W. Goudy to that of Art Deco. Some examples of original artwork will be interspersed with examples of lettering executed for greeting cards, stationery, advertising ephemera, books and more.

PAUL SHAW is the foremost living expert on W.A. Dwiggins, having studied him and his work in depth for over 40 years. He is the author of the ongoing online blog *The Definitive Dwiggins* and several articles on Dwiggins for various journals, magazines, and anthologies.

